

Business Today

An IMPACT Presentation

INSPIRATIONAL LEADERS



Dr Aneel Kashi Murarka

Chandni Kapadia

Dr Manish Jain

Ankur Bedi

Dr Sandeep Nayak



Over the decades, Dr Murarka has emerged as a tireless crusader for underprivileged and marginalised communities of society. His ideas for social upliftment has taken a concrete shape in the form of the renowned social enterprise Ample Missiion. Conceived as an umbrella charity, it focuses on a number of areas like education, disability, tribal welfare, women empowerment pollution and other youth centric issues. Each of their campaign is planned meticulously and implemented passionately by their young and energetic Team.

Dr Murarka says “My social awareness organization, Ample Missiion, unites the youth to work on innovative campaigns to help people. We have done over 100 different social campaigns over the last many years, which mainly focus on recognizing changemakers and helping them move their cause forward!”. He is also the Trustee of Samarprn C B Murarka Charitable Trust, that undertakes building Mega Public Utilities for community service. Shivdham is one-of-a-kind crematorium built by Trust, located in the western suburbs of Mumbai.

As Dr Murarka says, “It is a key part of my family culture to give back and to be involved in the community”.

He is a rare individual who lauds the efforts of others who do their bit to improve the society. He has been organizing award shows to celebrate the unsung heroes. Shows such as The Shoorveer Awards –For the Braveheart Common Man, Awards Zindagi Ke –For the Martyrs of the Defence Forces, Police, and Fire-Brigade, and The Bharat Prerna Awards- For the Differently-abled achievers have had a huge impact on India’s youth and general public respectively.

His Ample Missiion was also involved in humanitarian initiatives across the state and country during the pandemic. They provided relief to hundreds of affected families and communities including daily wagers, homeless people, stranded inter-state migrants, slum families and more. Through Team Ample Missiion, he provided them with financial assistance, medical safety aids like masks, sanitizers, medicines and monthly ration kits with essential items for daily use, thus saving people from starvation and deaths due to the deadly virus and lockdown scenario.

Dr Murarka has also contributed to bring better facilities to the village that his family hails from. His Trust has constructed a fully air-conditioned Bus Stand, Multistoried Living Quarters for Police Women, a Hanuman Temple, Public Toilets, Lawyers Chamber, and a multi-purpose Community Hall at Lachhmangarh, Sikar.

His efforts have been recognized with awards from personalities like ex-President of India Dr Shri APJ Abdul Kalam.

DEDICATING A LIFE TO MANKIND

Dr Aneel Kashi Murarka is the Managing Director of Mirachem Industries. The company is engaged into manufacturing of textile speciality chemicals. The family patriarch Kashiprasad Murarka started the family business in 1975 in two small galas, manufacturing laundry products. Aneel joined the business in 1983. Mirachem Industries is now a global name in textile chemicals manufacturing. It has emerged as one of the leading suppliers of high performance textile specialty chemicals in the Indian subcontinent. They focus on providing superior quality, reasonable pricing and prompt service to their clients. Their quality control labs, R&D centre, and manufacturing facility are optimized for operational efficiency.

However this is not Dr Murarka’s complete identity. His commitment to sustainable development is unparalleled. His identity is that of a selfless human being, who has paid minute attention to the needs of society and has stepped in to fill the lacunae and help people lead a life of dignity. He is redefining philanthropy.

His leadership qualities were honed during his college days. He was the General Secretary of the College

Student’s Council for 3 consecutive years. Organizing activities and resolving the problems of students, planted the seeds of social service in him. The qualities of working for the benefit of the people thus came quite early in his life. Aneel helped out underprivileged students with all needs to help complete their education successfully. Later on he took to social work by supporting local NGOs and charitable causes which included home for blind students, physically handicapped resource centre, leprosy home and orphanages.

CHANDNI KAPADIA: AN INSPIRING EPITOME OF EXCELLENCE

Success is the outcome of the passionate efforts that one puts in. But when one succeeds in every assignment taken up, it can only be the outcome of one's unending quest for excellence.

Chandni Kapadia is the Executive Director of the GLS University. She is also practicing law at Nanavati & Nanavati, Ahmedabad. And she is also an independent brand consultant for various international brands. An efficient multitasker, she loves to take up challenging roles, time and again and prove her mettle as a bold and efficient leader.

Chandni's journey is not easy to define. Stepping out of the confines of a sheltered, cloistered home, she travelled across the globe in her single minded obsession to work for Calvin Klein. Recalling her initial days, she says "As a young girl I may have been naïve, but one thing I was determined of - Manifestation of my dreams into reality and for that I was ready to challenge anything that came my way". Chandni pursued Fashion Merchandising from FIT and later did an MBA from London School of Economics. Having won against all odds, she has made it a habit of ignoring pessimists. She credits her parents support and her strong will for her success.

Her strong passion and singular focus on goals helped her become Country Head, Business Head, and Asia Pacific Head of many luxury brands. Success for her is continuously growing to become better version of oneself each day. She says "You are your biggest competitor and to sustain yourself in this changing world you should love what you do. I may have made few mistakes along the way but never have regretted my path which I have chosen for myself. I believe that it is indeed success when you have satisfaction of how far you've risen in something you've always loved."

In her interesting career, Chandni has been instrumental in launching Starbucks in India. Marquee Organizations like Earls Trading UK, Delta Trade International, Debenhams PLC all feature in her resume. She has excelled in her roles as Country Head, Business Head and Asia Pacific Head in companies like NEXT, Accessorize & Calvin Klein. She has run businesses and built brands with a clear headed strategic planning approach. From being a fashion consultant to getting a law degree with 11 gold medals, Chandni has excelled in all. She has always adapted to the circumstances yet stayed true to herself as "In the end what makes or breaks you is your inner self" she says. Her foray in the field of education has been almost a decade old. Today GLS University has collaborated with Ivy League universities like Harvard, Luiss Business School, CBU, New Castle and the list goes on. She says, "It is a big high when you play a huge role in making dreams come true". She feels blessed to have Shri Sudhir Nanavati as her mentor and to be a part of this huge institution that is family to her.

Chandni has been passionate about women empowerment. As a National Council President of WICCI & Director of Rotary Club of Visionaries of Mumbai, she has reached out to women

across the world and supporting their causes and businesses – a dream that she always had to give back to the society.

Chandni is also a strong advocate of prevention of cruelty against street dogs and works with various NGOs for it. For her, travelling and playing with her baby pet, Zoey, are the most relaxing things.

Over the years Chandni has herself turned into a brand, popularly known as "CK". She indeed has the Midas touch. Every venture that she has undertaken has been successful and she frequently keeps being asked this question "What next!!". . . . To which she happily answers, "The Gold itself". She now is venturing into a jewellery line which would be specially crafted for the Indian women. A brand that would soon be the "Kolber" of India. CK is now waiting for the world to meet her newest venture with Pride Gold" – her own, A Bespoke Jewellery Line CK's Pride which is bold and beautiful just like the Indian Women.

Chandni signs off with a message for youngsters, "Dreams won't ever work for you unless you do. So, channelize your mind and energy on the things that matter. Seeing that satisfied happy smile on your face at the end of having a fruitful day is always unmatched!!"



Chandni's Achievements and Recognitions:

1. World Women Leadership Congress Award for her immense contribution to fashion industry and also for Mumbai's Woman Leaders.
2. Women Entrepreneur Award and Rastriya Samman Puraskaar by National Achievers' Recognition Forum.
3. Black Swan Award for Women Empowerment by AsiaOne in support of UN Global Compact Network & Government of India.
4. Self-Made Woman Award by Digilive, Asiaone.
5. Iconic Women Creating a Better World for All by Women Economic Forum, All Ladies League.
6. High Flyers' Appreciation Award 2021 in appreciation of Entrepreneurship
7. CEO of the Year Award by Indian Achievers' Forum in 2020
8. Awarded "Leaders of Change 2021" by Economic Times
9. Ms. Kapadia has also featured in Forbes List of Top 10 Women Entrepreneurs of India and in magazines like Fortune India, India Today and Outlook.
10. She has featured in Forbes India Women Power Issue and Business Today.

THE GURU KNOWN FOR HIS EXTRAORDINARY SKILLS TO MOULD ASPIRING YOUTH

A Mentor and a Leader whose 'obsessive commitment' to transforms budding managers by imbibing Mantra of Inspiration x Breakthrough x Achievement as a key to Success!

Dr. Manish Jain, Founder & Chairman is the driving force behind Indus Business Academy (IBA), Bangalore ably guided by an illustrious Academic Advisory Council, Director, and distinguished faculty members. Dr. Jain is an Alumnus of IIM-A, a Post Graduate in Business and Finance, MBA in Marketing and a Mechanical Engineer. His area of expertise is Transformational Leadership and he takes active interest in Higher Education, Heavy Engineering, Pharmaceuticals and sports. With more than 24 years of professional experience, he has served in organizations like MICO-BOSCH, TATA – IBM and MUHEPL.

In the year 1999, Dr. Jain along with distinguished captains of Industry and academia conceptualised IBA and with gradual nurturing of more than two decades, IBA Bangalore has established a tradition for excellence and quality in Professional education, Teaching, Research, Corporate Networking and in Placements.

The management programme at IBA builds solid foundation in the fundamental business domains before the students immerse themselves into their specializations. They understand nuances of day-to-day business issues; research on real-time problems faced by an organization and deliberate on case studies, which are relevant for today.

Education at IBA not only focusses on delivering Management programme but also offers skill building programmes, which helps students in devising their career for long run. Courses like Live Project Management, Emotional Intelligence, Critical thinking, Transition Management, Interpersonal Skills, Business Sense and Social Entrepreneurship are taught in depth to develop students as holistic management professionals. In addition, they also undergo certificate courses in Six Sigma (by KPMG), Entrepreneurship (by NEN, USA) and Capstone course in Business Strategy (by CAPSIM, USA). Students organise various events like TEDx, Archish, a National Level Management Fest, International Conferences and Industry connect programmes, which gives them the experience of executing projects within defined timeframes. Today, IBA boasts of more than 4500+ alumni working in different parts of the world, who are well connected with Institute and help strengthen IBA's Industry connect programme.

Here's what Mentee of Mj speak about him:

Luigi Cordeiro D'Souza (Class of 2005), Executive Director, FX Trading – Africa & Southern Africa at Standard Chartered



Bank, Dubai says, Mj is a CEO of a different sort. Do not get mistaken. When it comes to being a leader you seek to follow him and when he is a discipliner you do not want to cross his path. He is a listener and motivator, who has an awesome vision and a realistic optimism with which he carried himself and the stakeholders.

Dr. Jain has been the recipient of several awards at different forums across the world like;

- 'Distinguished Service Award' at IIM Ahmedabad at AIMS Conference for his contribution to developing Management Education in India.
- Recognized as one among the 100 visionaries of India by NexBrands and ET Now. He was invited by ET Now to its Talk Show 'Brand India Vision 2020'
- He was chosen as an 'Education evangelist by Forbes India' for the year 2019.

Dr. Subhash Sharma, Dean- IBA Bangalore and involved since inception of IBA says, 'Over two decades I have seen

Manish Jain evolving as a very effective and competent leader, he is open to learning and has a very positive mindset. He always invites different perspectives and viewpoints and welcomes opposite ideas and then he uses them to integrate and synthesise to come out with final action and this is strongly reflected in his leadership style.

Mr. Thothathri Raman, Former Executive Editor of Business India and Board Member of IBA says 'Mj continues the tradition of hard core academics with ethical business practices. A powerful education entrepreneur leader to watch for!'

Dr. Jain believes in 'hands on approach' to problem solving and nurturing young talent to build leadership qualities in them. He was a member of prestigious Y.E.O Network worldwide for 5 years. He loves to take risk and go on long drives and rides.

As per Dr. Jain, IBA develops CEOs who are Creative, Enlightened and Organic leaders.

Here's wishing Dr. Jain more achievements. After all, each one of us have the potential to transform the Industry we join.



THE PIONEERS WHO HAVE MASTERED THE ART OF PRE-ENGINEERED STEEL BUILDINGS

What seemed like an alien concept few decades ago, is very much thriving in India today. It is a matter of great pride that it is an Indian Company that has emerged as the champion of the cause and a dominant player in the global arena.

Cold Steel Building Systems pioneered the concept at a time when steel was scarce and customers were not aware of the advantages of using custom built steel sections and pre-engineered structures. Since then, Cold Steel Corporation has emerged as a leader in meeting the exact needs of Indian P.E.B market by introducing world-class steel building designs and details exactly suited to local conditions and the available building materials. Comfortably entrenched in the business since 1977, the company has successfully completed more than 10,000 buildings till date. Having the widest range of PEB systems and offering comprehensive building solutions, including foundation designs, pre-engineered steel structures, roofing and side sheets/cladding, complete accessories and installation, Cold Steel Building Systems happen to be amongst the primary choices for PEB manufacturer in India. Today, Cold Steel is not only catering to the entire Indian market, but has done more than a dozen major projects abroad and are looking at sustained business opportunities in the North American markets. Cold Steel Corporation is one of the very few enterprises in the area

of infrastructure today, which is entirely self-financed and 100% Debt-Free. With an overall installed capacity of 80,000 Metric Tons Per Year and 75,000 Sq. meters of

entirely automated plants including a state-of-the-art facility for manufacturing premium quality Aluminium Foil Bubble Wrap Insulation, Cold Steel Corporation is one of the largest PEB manufacturer today. The company is committed to the mission of delivering top quality building solutions, with continuous and ongoing investment in people, products and technology and so strives to build sustainable relationships with customers, by satisfying their evolving needs.

In today's day and age when resources are scarce and the time to set up the project is limited, that makes pre-engineered steel buildings the most effective answer and viable solution. Along with being highly cost effective, constructing a multi-storey building in steel is much faster saving precious project 'Set-up' time which is a big drawback in case of buildings made through conventional methods. With depleting natural resources, steel buildings offer the best option of a completely dry and mechanized way of construction making it a green and environment friendly way of construction. Innovation, quality and affordability is the cornerstone of this unique industry vertical, which has made in-roads into the commercial building sector in India, estimated to reach a target of 20.44 billion square feet by 2030 from 7 billion square feet in 2010. It is expected that nearly 34 percent of 2030 target had already been constructed and about 66 percent of the building stock is yet to be constructed. Although at an emerging stage, the pre-engineered steel building construction will certainly see widespread application in multi-story commercial buildings and housing sector in the coming years and the growth in this area is inevitable.

With immense experience and world-class quality backing it up, Cold Steel Corporation will undoubtedly a leader in the multi-storey steel building segment. The world of Tomorrow belongs to choices that are minimalistic, sleek design, easy to maintain while offering a unique liveable space and experience.



BRINGING A NEW LEASE OF LIFE TO CANCER PATIENTS

The team performing IORT for breast cancer treatment

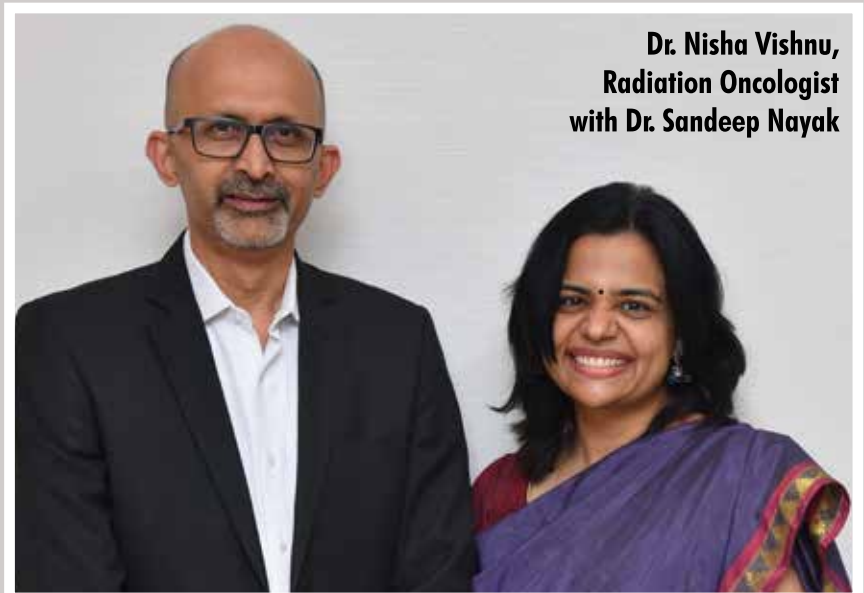
Dr. Sandeep Nayak's MACS Clinic at Bangalore has revolutionized the treatment of Cancer in the country. The efforts made to make the treatment bearable and affordable is path breaking. It has humaneness written all over it.

Hailing from a middle class family in Mangalore, Sandeep is seeped in the gentle, courteous traditions of the land. Ambitious to the core and the determination to work for it has ensured that he has emerged as India's finest oncologist.

After completing his MBBS from Kasturba Medical College he went on to do his post-graduation in General Surgery from Government Medical College, Calicut. He pursued doctoral studies in Surgical Oncology from the Chittaranjan National Cancer Institute, Kolkata. This was further complemented by a Fellowship in Laparoscopic and Robotic Onco-Surgery.

Medicine is an evolving field and needs to be updated constantly to provide better care for the patients. Dr Nayak has explored and developed newer treatment options for cancer patients as he trained and refined his skills. This led to the development by Dr Nayak of techniques like RABIT for robotic thyroid surgery and minimally invasive neck dissection (MIND) for oral cancer which are well known around the world. He also pioneered the techniques of robotic intersphincteric resection (ISR) for cancer of rectum by which a surgeon is able to save nearly 80% of patients from permanent stoma, robotic 3 field esophagectomy and many such techniques to help maximum number of patients. He leads a team of doctors who are committed to provide cancer patients with the best solutions. He has been in the forefront in using cutting-edge technologies like Laparoscopic and Robotic surgery.

Breast cancer is the most common cancer among Indian women. Losing breast has a major psychological impact on a woman. However, today it is possible to save breast among most of the women using various advanced solutions. Despite this many women cannot opt for breast saving surgery for logistic reason. This is so for many ladies above 50 years of age who find it difficult to take radiotherapy after lumpectomy, which is a surgery to remove the cancer tumour alone. The conventional radiotherapy takes 30-40 days to complete. The time and effort to visit the hospital every day for that long drains the patient as well as the caregiver. There is a loss of time and a financial drain. There is a technology to solve this problem. Intraoperative radiotherapy (IORT) using IntraBeam® device for breast cancer can deliver this radiation in 30



**Dr. Nisha Vishnu,
Radiation Oncologist
with Dr. Sandeep Nayak**

mins, effectively saving time and money for the patient as well as the caregiver. There are more than 250 running IORT machines all over the world, however, there is only one centre offering this facility in South Asia, which is Fortis Cancer Institute, Bangalore which is headed by Dr Nayak. Now it is possible for breast cancer patients in this region to opt for IORT and complete their breast cancer treatment in one single day effectively completing **30 days of treatment in 30 min.**

Focussing on early recovery from treatment of cancer has been the key aim of the team that Dr. Nayak has developed over the years. The team has focussed on using minimally invasive surgery which includes robotic and laparoscopic surgery to make cancer treatment less traumatic. In achieving this many new surgical techniques had to be innovated and many technologies had to be adopted. We notice that Dr. Nayak believes in treating the patient, not the disease. Many times what is right for the disease may not be what is right for the patient. The art of making it precise for the patient is very important. Treatment needs to be adaptable yet effective.

The best results are achieved only when every effort is made to make the treatment customised for the patient. With an excellent team of experts like Dr Nisha Vishnu, a radiation oncologist and Dr Suresh Babu a medical oncologist, the MACS team runs a very ethical practice since 2013. Over time, their exceptional work has made them popular across India and many parts of the world. MACS clinic is associated with multiple hospitals to provide equitable care for patients from different economic strata.

Dr. Nayak has also started an NGO called Samrohana. A non-governmental not for profit organization, it is engaged in prevention and early detection of cancer. It provides care, counselling and rehabilitation to persons fighting cancer and their families. It helps them to navigate towards wellness through various activities. Samrohana counsels, guides and educates them towards healthy living through interactive approach. It is evolving as a proactive community platform to connect, network and support patients, their caregivers, doctors and allied medical fraternity associated with cancer.